



Information Notice

Volvo Safety Sunday Sweepstakes

Effective Date: January 20, 2020

SCOPE AND PURPOSE

For Volvo Car USA, LLC (“Volvo” or “we”) to provide you with all the services related to the Volvo Cars Safety Sunday Sweepstakes (“Sweepstakes”), we need to process certain personal information. “Personal Information” is defined as information that identifies, relates to, describes, references, is capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular consumer, household or device. The purpose for processing is for Volvo to allow you to take part in the Sweepstakes as defined by the Sweepstakes’ legal rules and/or Terms and Conditions.

INFORMATION WE COLLECT

We must collect the following categories of personal information in order for you to take part in the Sweepstakes:

1. Identifiers, such as real name, postal address, email address, or other similar identifiers.
2. Personal information, such as real name, address, or telephone number. Some personal information included in this category may overlap with other categories.

We do not collect personal information for the Sweepstakes other than the personal information which you directly supply Volvo when using the Sweepstakes entry form.

USE OF PERSONAL INFORMATION

We may use or disclose the personal information we collect for one or more of the following purposes:

- To fulfill or meet the reason you provided Volvo with your personal information. For example, we will use or disclose your name and contact information to take part in and perform all services related to the Sweepstakes.
- To verify your eligibility to participate in the Sweepstakes as defined by the Sweepstakes’ legal rules and/or Terms and Conditions.
- To inform you of updates to or changes in the Sweepstakes’ legal rules, Terms and Conditions or any related Volvo policies.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated or incomplete purposes without providing you with prior notice.

SHARING OF PERSONAL INFORMATION

Volvo may share or disclose your personal information for one or more of the following business purposes:

- Among Volvo business units;
- With service providers for the purpose of fulfilling or meeting the reason you provided Volvo with the information;
- As required by law: such as in connection with a government inquiry, dispute, or other legal process or request;
- When we, in good faith, believe that disclosure is necessary in order to protect our rights: for example, in order to investigate potential violations of our terms and conditions, or to detect, prevent or disclose fraud or other security issues, and;
- If permitted by law, we may share your personal information without your consent, unless we consider your consent necessary in the individual case or your consent is required by law, in the following situations:
 - Situations in which disclosure is required by law; and
 - Situations in which disclosure is necessary for the purpose of a legitimate interest pursued by Volvo (for example in order to protect our legal rights, as described above).

We may disclose your personal information for a business purpose to the following categories of third parties:

- Our affiliates.
- Service providers.
- Third parties to whom you authorize Volvo to disclose personal information in connection with the services related to the Sweepstakes, such as prize shipping or travel booking.

When we disclose personal information to third parties for a business purpose, we enter into a contract that describes the purpose and requires the recipient to keep that personal information confidential and not use it for any purpose except performing the contract.

Volvo has not and will not sell your personal information. Our contracts with third parties also prohibit third parties from selling your personal information. In this context, the “sale” of personal information is defined as the disclosure of personal information for monetary or other valuable consideration.

SECURITY OF PERSONAL INFORMATION

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Your information is accessible only by appropriate personnel who

have a business need for the information. We provide training and communication programs to educate our personnel about the meaning and requirements of our cybersecurity policy.

YOUR RIGHTS AND CHOICES

Effective January 1, 2020, the California Consumer Privacy Act (CCPA) (Cal. Civ. Code §§ 1798.100 to 1798.199) enhances privacy rights to know and delete personal information, opt-out of the sale of personal information and non-discrimination of services or pricing for residents (or "consumers") of California. We are in the process of evaluating the new business obligations under the CCPA and we will update this information notice and Volvo's Consumer [Privacy Policy](#) once all legislative changes made by the California Attorney General's office are finalized. You have the right to request information from Volvo about the manner in which we share certain categories of your personal information with third parties for the third parties' direct marketing purposes.

CONTACT INFORMATION

If you have any questions or comments about this information notice, the ways in which Volvo collects, uses and protects your personal information described in this notice and in the [Privacy Policy](#), your choices and rights regarding such use, or wish to exercise your rights, please do not hesitate to contact us at:

Phone: (800) 550-5658

Website: www.volvocars.com/us

E-mail: globdpo@volvocars.com

Postal Address: Volvo Car USA, LLC, Attention: Americas Information Security Officer, 1 Volvo Drive P.O. Box 914, Rockleigh, New Jersey 07647.